



BOP BLUES CLUB INC

Presidents Report 2023

Welcome everyone to the 2023 AGM. I would like to start this year's report by thanking all the BOP Blues Club members, Committee members & Volunteers for their huge continued support for the club & continued appreciation of blues music. The BOP Blues Club Committee have displayed a strong commitment to improving the club over the past year. All the committee members are volunteers as we have no paid Club employees at this stage.

The current committee members are; Noel Lamberton: Vice President (Life Member), Diane Barrett; Co-Opted Treasurer, Di Riddel; Secretary: Paul Hindrup; Club Marshall, Lloyd Akroyd: Youth co-ordinator, and Terence Oldham: Club President

Moving forward we are looking to keep running the club in the most cost effective & efficient way, while increasing our membership. The Committee have been striving to meet our constitution by supporting youth musicians, new artists, existing artists & bands, while at the same time supporting the local community.

We have done this with monthly Jam nights, Blues on Sunday events, Festival promotion events, Youth competitions & NZ The Blues & BBQ Festival.

THE 2022 FESTIVAL:

we worked with Funders, Stakeholders, Sponsors & the Regional Council, to expand the Blues festival to a much bigger event which was held on the weekend 25th 26th & 27th of November 2022 at the Rotorua "Village Green"

We also brought in a marketing team to help promote & publicise this event, which helped ticket sales for the new look 2022 festival, and as part of our new look festival included VIP Tables, a BBQ Competition with BBQ cooked food for sale. We also had a youth cooking competition & a youth music competition at the festival.

The Overall winning youth band "Sonorous" have recorded their first single with the prize set up for them by the Festival competition, and the recording has now been released.

Sean Lurman, one of our other category winners, went to the "World Championships of Performing Arts" held in California, and came home with 4 gold medals and an overall winner in the open Category for all instrumentalists. We would like to congratulate all our winners on their fantastic success.

FESTIVAL ECONOMIC IMPACT

In order to better understand the economic impact of the Blues & BBQ Festival we used a "post event survey" to help analyse the impact of the concert's economic contribution to the Region & community in 2022.

The Blues & BBQ Festival had a direct spending impact of **\$223,000**, which included venue operational spending and on-site spending by event attendees, this economic impact also supported 3,000 total jobs in the region.

We all remember our first concert or seeing our favourite band live, but rarely do people think of the Sound Production, Stagehands, Lighting techs, Site Vendors, Security and Volunteers that all worked hard to deliver these memorable experiences or the impact that they have on our local, and regional economies.

Once again thank you for your continued support for the BOP Blues Club and all the events we organise, and I hope to see you all this year's NZ Blues & BBQ festival

Terence Oldham: BOP Blues Club President